

The Palo Alto Area Bar Association presents:

MBA For Lawyers: Strategy

Lawyers increasingly need to understand the business aspects of their client's concerns. Understanding *business* strategy helps you better serve your client and enhances your career positioning. This seminar introduces essential tools and addresses the following points:

- Why strategy?
- What is strategy?
- How can you understand a company's strategy?
- How can you apply strategy tools to your practice?

Speaker: Douglas Y. Park, DYP Advisors, Inc.

Doug Park helps executives achieve their strategic, financial, and operational goals. He specializes in strategy, transactions, corporate governance, and intellectual property. Prior to becoming an attorney, Doug taught Strategy and Organization, Entrepreneurship, and Venture Capital in Hong Kong and Executive Education programs at Stanford Graduate School of Business. He has consulted to companies in China and Silicon Valley on strategy, organizational behavior, corporate governance, and international management. Doug received a PhD in Strategy and Organization from Stanford Graduate School of Business and a JD from University of Michigan Law School.

When: May 12, 2010
11:45 am - 1:00 pm

Where: Wilson Sonsini
601 S. California Ave.
Palo Alto

Please register online at: <https://www.123signup.com/register?id=mvtvnv>



RSVP to PAABA: 405 Sherman Avenue, Palo Alto, 94306 OR call (650) 326-8322 OR email info@paaba.org .
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*The Palo Alto Area Bar Association certifies that this activity has been approved for MCLE credit by the State Bar of California in the amount of one hour. The Palo Alto Area Bar Association is a State Bar of California MCLE approved provider.

Please note that credit card charges will be refunded upon request for cancellations or absences, minus a \$10 administrative fee.