

The Palo Alto Area Bar Association and Manatt, Phelps & Phillips present:

Enforcement Actions By State Attorneys General: Are You Prepared?

Every company is at risk of an expensive and embarrassing government enforcement action. For example, the Orange County District Attorney brought an action against Toyota for violating consumer protection laws, the first enforcement action concerning the company's safety problems. The specter of enforcement actions touches the legal, marketing, risk management and business planning roles. Mr. Friedman will discuss the main issues that enforcement actions present and how companies can prepare for and defend against them.

Speaker: Clayton S. Friedman, Partner
Manatt, Phelps & Phillips, Orange County

Mr. Friedman is a partner at Manatt who focuses his practice in multistate regulatory work, e-commerce, consumer protection and antitrust, which includes representing clients before various federal agencies and departments such as the Federal Trade Commission, Federal Communications Commission, and in enforcement actions by state attorneys general. Mr. Friedman was an Assistant Attorney General in Missouri from 1983-93, last as Director of Multistate Consumer Litigation. As an Assistant Attorney General, Mr. Friedman was a recipient of the National Association of Attorneys General Marvin Award. Subsequently, he was Director and Chief Counsel of the National Association of Attorneys General Consumer Protection and Antitrust Division from 1993-94.

When: April 9, 2010
11:45 am - 1:00 pm

Where: Manatt, Phelps & Phillips
1001 Page Mill Road, Building 2
Palo Alto

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