

The Palo Alto Area Bar Association presents:

Search Engine Marketing For Law Firms

This seminar will address SEO (search engine optimization from an attorney's perspective). We will look at what works, what doesn't, and potential costs.

We will examine recent changes to Google's local listing algorithms and the rise of local listing importance as well as the prominence of blogs over websites. All of this will be done with live real time internet examples and demonstrations.

Roundtable Discussion Leader:

Brett Burlison, Law Offices of Brett E. Burlison

When: December 3, 2009
11:45 am - 1:00 pm

Where: Royse Law Firm
2600 El Camino Real, Suite 110
Palo Alto



RSVP to PAABA: 405 Sherman Avenue, Palo Alto, 94306 OR call (650) 326-8322 OR email info@paaba.org.
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